



24TH ANNUAL FUNCTION

30TH MARCH ,2024(SATURDAY)

Director's Report

2023-24

By Prof.(Dr.) Anil Parkash Sharma

Our esteemed **Chief Guest Prof.(Dr.) Mahesh Verma, Hon'ble Vice-Chancellor, Guru Gobind Singh Indraprastha University, Delhi, Guests of Honour, Prof.(Dr.) D.K.Bandhyopadhyay , Former Vice Chancellor, Guru Gobind Singh Indraprastha University, Delhi , Shri Surendra Chaudhary(IPS), DCP, Shahdara District, Delhi Police, Acharaya (Dr.) Rajesh Ojha, Renowned Astrologer and Vaastu Consultant and Dr. Narendra Nath, Former Minister, Govt. of NCT, Delhi, Chairperson IIMT Smt. Sudha Aggarwal , Vice- Chairperson Smt. Neetu Aggarwal, Secretary General Shri Vineet Aggarwal ,** revered members of the Management Committee, Directors and Principals of various colleges and schools, esteemed professors from GGSIP University, distinguished colleagues and dear students .

I take great pleasure in presenting the 24th Annual Report of Ideal Institute of Management & Technology, documenting its development and achievements for the year 2023 – 2024.

Ideal Institute of Management and Technology was set up in 1999 under the aegis of New Millennium Education Society. The society came into being with an objective to establish and run an educational institute for professional, technical and management education. From the time of its inception, the New Millennium

Education Society is striving to provide world class education to its students which would ensure a successful career for them to fulfill the aspiration of their society and the nation on the whole.

IIMT, an educational institute par excellence, has not become so in one day. From a very modest start, the institution has attained a commendable position as a premier institute, imparting quality education for BBA, BBA (CAM), and BALLB programmes of GGSIP University . And this year we have also introduced BCA programme in our institute.

2023-24 has been a great year for IIMT. The year observed varied events and happenings that touched us, inspired us and taught us. The onset of COVID in 2020 impacted us all at some level but the college continued with its academic and other activities switching swiftly from the classroom mode to online mode. The introduction of digitalization in the teaching – learning process opened doors to many new opportunities. All through the last 4 years, the whole college continued to put efforts towards quality improvement in every aspect of our work making use of technology in the most efficient and effective manner.

The institute is providing ample opportunities to the students to excel in the academics. The faculty members make extra efforts to help the students in preparation for the exams. It's a great pleasure to share that our students were able to achieve overall **93%** as the pass percentage in the end term examinations during the last four years. **In the year 2023, 264 final year students appeared in the exams out of which 256 passed ; 235 passing with distinction and 21 passing in first division. The academic excellence of the students is exhibited by the fact that the institute bagged **Three Gold medals** during the last three years. I am proud of my hard-working Gold medalists, Mr. Abhishek Jain in 2021 , Mr. Priyanshu Bisht in 2022 and Mr. Sanskar Jain in 2023.**

24th Annual Sports Meet of IIMT was organised on 17th February, 2024 at Commonwealth Games Stadium, Akshardham and Mr. Shrikant Dedha and Ms. Gurpreet Kaur were adjudged as the Best Athletes among the boys and girls respectively.

WORKSHOPS & CAMPS

- The Annual Inter College Techno-Cultural Fest '**Gyan Manthan**' was organized in the college on 12th and 13th January, 2023, in which many colleges of GGSIPU and DU participated with great zeal and enthusiasm. This time an added attraction was introduction of **the 'Model United Nations'** for the students to make them understand the working of United Nations in a simulated environment.
- The **Annual Health Check-up and Blood Donation Camp** was organized by the college in association with Kailash Deepak Hospital and Rotract Club Delhi Vivek on 20th February, 2024.
- **Value added courses** were organised for the students on "Know Yourself Skills to get Employable" in association with Swasthik Consulting Services in 2023, Fundamentals of Digital marketing using social Media tools in 2022, Language Courses in French & Spanish in 2022 and IT based Courses in collaboration with IIT- Bombay Spoken Tutorials in 2021 .
- **21 External Seminars and Guest lectures** were organised on varied themes like: Strategic management & marketing, Data Science, Big Data analytics, Omni Retailing Channel, Stress management & mind Control, Social Entrepreneurship : Catalyst for meaningful change, Business Model Canvas, Research Innovations in Design thinking, Communication & Team Building, Overview of Capital Market, Big Data Analytics, Implementing Topologies with CISCO Packet Tracer, Descriptive Analysis- Regression & Correlation and many more.
- The college also conducted several **6 short term online certificate courses** in Project Finance, Financial Planning, Social Media- Analysing & Advertising, Data Visualisation using Tableau , Fundamentals of Analytics and Franchise Financial Model.
- **Four Career Counselling sessions** have been organised this year on topics like, How to Crack an interview, Options to Study Abroad, The future Banker Programme and How to create an impressive online persona, etc.

VISITS AND EXCURSIONS

Six Field trips or industrial visits were organized during this year to

Priya Gold Biscuits on 27th September, 2023 ; Mother Dairy on 3rd October, 2023; Dainik Jagran on 17th October, 2023; Securities Exchange board of India on 28th February, 2024; Network Bulls on 15th March, 2024; apart from visiting Chandigarh University under the Student Exchange programme which was extended to an excursion to Shimla. These industrial visits help the students in understanding of the application of the theoretical concepts taught to them in the class-rooms to the real manufacturing organizations.

- **CO-CURRICULAR ACTIVITIES** organised for the students included
 - House activities like- Poster presentation on G20 summit, Yog Mitaye Rog, Idol Entrepreneur- Success story of an Entrepreneur, PPT/ Video Presentation competition, Imagine an image, Metaphor, Budding Unicorns, Brainmasters Quiz, Speech Competition etc,
 - Celebration of Festivals like Holi, Independence day, Dussehra, Diwali, Lohri, Republic day ,Basant Panchami and Holi .
 - Besides, the students were also encouraged to participate in **inter-college competitions**. One of our students, Vaibhav Sharma represented our college at the Annual **University Sports meet** and secured first position in 800 metres race and second position in 400 metres race. Another student Kumar Sundaram participated in 6th East Zone Shooting Championship in 2022. Our students secured second position in Folk Dance in Anugoonj -2023 and second position in Choreography in Anugoonj 2024- the University Cultural Fest.

Ideal Training & Placement Cell

On campus and Off – campus placement and internship drives were conducted. Our students got placed at:

Amazon, Winspark Technologies, Learning Routes, Tech Mahindra, Sonnenkraft Solutions, British Council, Centrum Capital, ienergiser, Advantage Club Technologies, Ufaber, ADDA 24x7; Kotak Mahindra Bank, Artmate, Leverage Edu, Omisha Solutions, Embassy of Republic of Korea, AMBASSADE DE FRANCE EN INDE, to name a few.

The **salary package ranged from 2.5 lakhs to 7.2 lakhs per annum.**

100% summer internships were provided to the students in the following companies :

Insplore Consutancy , AIM India, The Leading Solutions, Capital Box, Internshala, Sharekhan, Bharti Airtel, Mahindra, Umeed Foundation, Tata Motors, Agile Capital Services, Big Bazaar. Intern India Academy, Brainwork, Younity, Cybees Technologies, ILP Overseas Dabur, Digital Futurists, Kotak Mahindra, CRY, KIA Motors, Aptech, Seven Seas Trading, Haldirams to name a few.

It is a matter of great pride that many students of BBA/BBA(CAM) are pursuing their professional or post graduate studies from Institute of Chartered Accountants of India, , Institute of Company Secretaries of India, Institute of Cost Accountants , Audencia Business School, France, Amity University, Symbiosis Institute , Narsee Monjee institute, Delhi University, Jamia Hamdard University, Delhi Technical University, various colleges of GGSIP University, IMS Proschool and many more.

FACULTY ENRICHMENT

The faculty members are encouraged to contribute in research and knowledge enhancement by attending seminars , conferences and paper presentations. Research Papers written by many faculty members were published in National and International Journals of repute. The faculty members have written books in their specific subjects and have also contributed by writing chapters in well known books.

The college is also focused on the continuous development of its faculty members and organizes Conferences and FDPs every year.

- The Online International Conferences of Management & IT were held each year in the month of August, on various contemporary themes like , Business practices for Sustainable Development & Global Competencies; Challenges & opportunities in IT and Management Practices : A futuristic approach towards 2050; Industry 5.0- an inter disciplinary approach and Innovative Developments in Management & IT – The Era of 17 SDGs. The selected papers were published in the IEEE Journal and Scopus-indexed ABDC journal. The students also participated in these conferences through the Poster Presentations.

- The Online One Week Faculty Development Programmes were organised in the month of July each year. The last two FDPs were organised under Pandit Madan Mohan Malviya Mission on Teachers and Teaching in association with Guru Nanak Dev University , Amritsar and Mahatma Hansraj Faculty Development Centre of University of Delhi, respectively. The Programmes received an overwhelming response with more than 100 **participants each year**.
- The Two- week Online Refresher Course on Career Counselling and Guidance was organised from 22nd June to 5th July, 2020 in association with Sunrise University, Alwar , Rajasthan.

The faculty members at IIMT are well-qualified, 19 are Ph. D. and 4 are M.Phil. while 11 are pursuing Ph. D. from different universities. Many of our faculty members, including Dr. Seema Nath Jain, Dr. Satpal Arora, Dr. Sonal Goel, Dr. Deepa Jain, Dr. Jasmandeep Kaur, Dr. Gagneet Kaur, Dr. Prerna Gulati, Dr. Jasdeep Ahuja, and Dr. Jitender Yadav , were awarded the Ph.D. degree during the last four years.

STUDENT COUNCIL

The Ideal Student Council has been formed with 7 head coordinators, 7 coordinators, 7 event coordinators and 24 marshals. The Council is actively engaged in maintaining discipline in all academic and co-curricular events in the college. This helps in developing a healthy team spirit and excellent leadership skills among the council members.

All these achievements were possible because of the commitment of all concerned, the Management, the Teaching and Non-teaching staff and the students . I am particularly indebted to Smt Sudha Aggarwal ji and Shri Vineet Aggarwal ji who have a penchant for decision making and who spend a considerable part of their prime time for the efficient running of the College on a day-to-day basis. The managing committee of the institute has always been a source of inspiration for me in running the institute.

Though we are proud of our many successes, we cannot be satisfied by simply resting on our laurels. Indeed, it is our mission to strive higher, no matter

how many goals we reach along the way. This true and indefatigable spirit of lifelong progress runs through the very core of our College.

I thank all the guests and participants for their gracious presence in today's function.

I once again extend my heartfelt gratitude to the Chief Guest, Prof.(Dr.) Mahesh Verma , Guests of Honour, Prof.(Dr.) D. K. Bandhyopadyay , Shri Surendra Chaudhary, Acharaya (Dr.) Rajesh Ojha and Dr. Narendra Nath, Chairperson, Vice Chairperson,Secretary General and other members of the managing committee, Principals and incharges of our departments, distinguished guests, parents, faculty members, participants, award winners, student council members, students and members of alumni association who have made the function a success by their presence.

JAI HIND
